



Delivering the Vision & Strategy

Our client:

Middle East Natural Gas Producer

Their Gap:

To ensure all employees buy into the company's Vision & Strategy and take personal ownership for their actions in supporting this.

Who we supported:

Corporate Planning
Management & Leadership Team
L&D Manager

How we supported:

We consulted with the Corporate Planning Manager and other key Stakeholders to create a series of key message statements and visuals to be embedded within all internal communication for the next 5 years.